

Brochure

Introduction

In times of economic turmoil, global business leaders begin analyzing their own business models, evaluating whether or not they are operating at their peak levels of efficiency and achieving their maximum potential for financial gain. Cutting personnel may make your business less efficient and, in the long run, only offset a small percentage of your annual losses. This fact ultimately leads to this question: How can you cut overhead costs and make your business more efficient without breaking the bank to do so?

Maesinfo has the solutions you've been looking for.

Since 2005, Maesinfo has been helping companies of all shapes and sizes cut costs by outsourcing various I.T. services to help increase companies efficiency and decrease overhead costs.

From its global development centers located throughout the USA and mainland China, Maesinfo builds win-win relationships with companies in manufacturing, financial services, healthcare and retail to reduce overhead and increase efficiency.

Maesinfo is a global oriented company with a staff of # from all over the world. Efficiency, both in business and communication, is one of our main priorities and our worldwide, multi-lingual staff will work 24/7 to make sure we are there for you every step of the way.

The Global IT Outsourcing Industry

Global Outsourcing Trends

IT outsourcing is driving the growth of the global outsourcing market as a whole. The total contract value for IT outsourcing increased 54% over the prior quarter and 32% over a year ago, reaching 19 billion USD, the highest quarterly value in 6 years. "Outsourcing is one way for organizations to position themselves to capitalize on the recovery and show that their overall strategy is about value creation, not merely cost containment." *Morrison & Foerster's Global Sourcing Group 2009 global sourcing report*

Morrison & Foerster's Global Sourcing Trends in 2010

Rates of outsourcing pricing declines are expected to slow in the year ahead.

- Sourcing providers are not likely being as accommodating as they were last year. Market activity in 2010 should be busier, as many outsourcing projects were put on hold in 2009.

- There is likely to be a continuation of shorter deals, shorter procurement processes and an emphasis on "making things work rather than engaging in complex strategies."
- Do-it-yourself sourcing by internal teams will continue, with less reliance on consultant/advisory firms while favoring incumbent suppliers.
- There will be renewed emphasis on shared services, with competitors cooperating on certain sourcing platforms to reduce costs in shared cost areas, e.g., Pepsi and Anheuser-Busch sharing procurement costs.

Maesinfo

BPO

Business Processing Outsourcing (BPO) helps your business gain a competitive advantage by outsourcing your operational overhead costs in favor of a more efficient organizational process.

Partnering with an experienced back office BPO provider can reduce overhead costs and increase your company's efficiency by allowing front office employees and HR staff to focus their time and energy on the most pressing issues at the time.

A BPO provider brings peace of mind to those working in the front office, allowing them to make optimal use of their time, all the time.

Within the next three years, Maesinfo plans on having over 5,000 people working at their call centers throughout Mainland China.

Outsourcing your business processes to Maesinfo is cost effective, easily manageable and reliable every step of the way.

Maesinfo's/MEG's BPO Solutions

Customer and Technical Support-
Telemarketing-
Data Entry-
Data Cleansing
Tech Support
Research or Surveys
Lead Generation / Completion
Appointment Setting

Go to www.maesinfo.com to read more about the potential of Maesinfo's data and call center solutions for your business.

Case Studies

ODC Case Study

Instead of seeking out and hiring staff through normal means, by partnering with an Offshore Development Center (ODC) your business gets experienced, professional consultants and engineers at a fraction of the cost.

These offshore consultants work as virtual extensions of your “in-house” staff and answer to the upper management of your company as any other of your employees would.

With locations in Silicon Valley and Chengdu, Maesinfo is a leader in providing ODC services for the global market.

What type of Company is this? Can you fill in the solutions part????

The Challenge

Hong Kong based company looking to cut costs, increase efficiency and avoid spending time finding and training talent.

Workers must be proficient in English

Workers must have solid technical skills with JAVA, .net and flash and a familiarity with agile, complicated programming tools.

The Solution??????????????

Senior Project Manager and 10 members of a development team ran project

All members with more than three years of experience with JAVA, .net and Flash

Each signed a non-disclosure agreement prior to beginning work.

The Client was provided with daily/weekly/monthly reports

Quarterly face-to-face meetings from the Senior Project Manager

The Benefits

By avoiding the process of seeking out potential employees and then providing the necessary training programs, the company saved hours of both H.R. and upper management’s time.

Maesinfo’s experienced staff was hired for a fraction of the cost of what the company would have had to pay an “in-house” employee.

This project was similar to other projects that Maesinfo had previously performed for other clients, ensuring our client that the project will be done correctly.

The development team understood the software that was to be used and the challenges that they may face along the way, so they knew how long it would take to finish the project, reducing the risk of delays and missed deadlines for the Hong Kong Company.

E-Commerce Platform Case Study

Still need an intro.??????

The Challenge

The client, J. Goodin Inc., the largest jewelry retailer and wholesale company in North America.

J. Goodin Inc. needed to build an online jewelry transaction platform for customers and wholesalers all over the world.

System must allow the customer to make large one-time purchases

Provide the ability to manually import data to the database

System needs to be able to synchronize the data between the factory in China and the sales office in the USA

Develop the B2B shopping cart

Users must be able to manage clients' information and orders on NETSUITE

Integrate client's system and order system effectively

The Solution

Technology platform: .Net framework 2.0

Database: MS SQL Server 2000

Amend Asp. Net Storefront ML Version 6.2.1. code according to user

Add NetSuite exchange code;

Synchronized data for orders and products from the two separate systems

The Benefits

Increased efficiency and reduced labor cost

Integrated the sales system and the order system.

Client could now manage their products and order information on one platform

B2B shopping cart now allows large one time purchases

Digitally, rather than manually, import order information

Maesinfo Fingerprint System: Case Study

The Client

Dex Security Services is a security company located in South Africa, with its own clients in the sub-Saharan Africa region. A Bank/Cash-in-Transit Fingerprint System will be developed for DSS by Maesinfo, and is to be marketed by DSS.

The Challenge

To develop a monolingual, web-based fingerprint system for the purpose of confirming the identities of a Guard and Teller at a remote Bank Branch.

Must be compatible with Internet Explorer 7 that can organize a database of Cash-in-Transit Guards and Bank Tellers via a fingerprint scanner.

Scanner must be accompanied by an API and an SDK

Application will be developed in Microsoft .NET Framework 3.5 with SP1 and MySQL 5.X database.

The Solution

Fingerprint scan hardware is Beijing Liahren's Fingerprint Reader. Liahren also provides Maesinfo with the necessary API, SDK software.

Intricacies of the applications design will be based on Client preferences and the discretion of Maesinfo project team.

All actions regarding transaction records will be recorded in the system and monitored by Client and Maesinfo

Website, web application and database will be hosted on Client's server

The Benefits

The Client will now be able to monitor from one location multiple banks spread out across Sub-Saharan Africa.

Having the fingerprint system in place will drastically cut the previous security costs of monitoring internal transactions that are taking place on a daily basis.

The fingerprint system makes life easier for employees at every level by increasing the transparency and efficiency of employee confirmation.

Potential Pictures

Fingerprint Case Study



Who is Maesinfo?

International Team

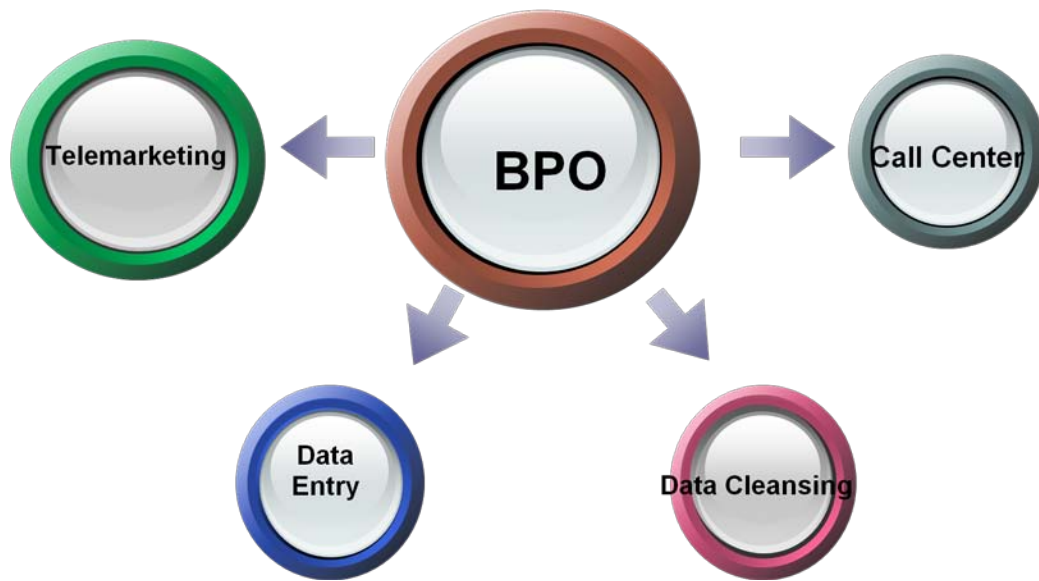
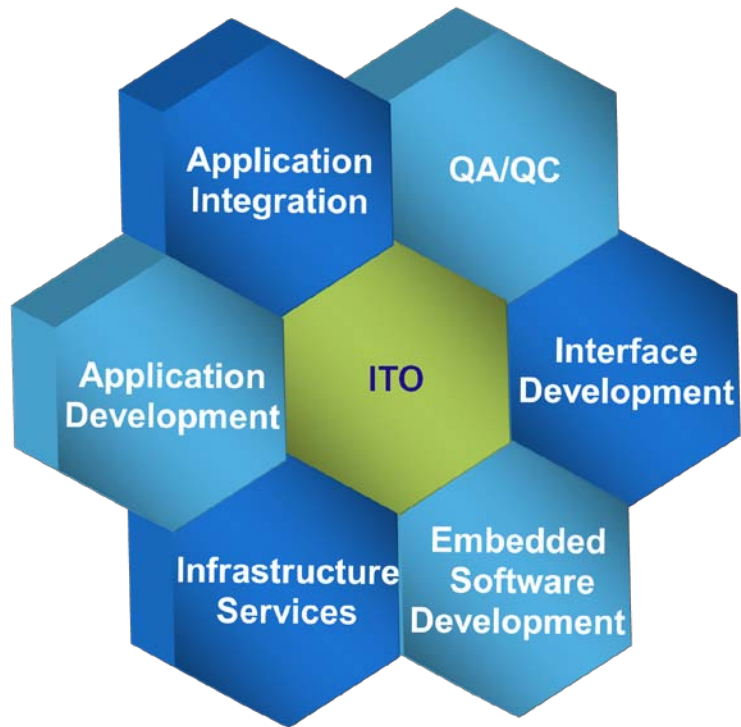
Industrial Domain Expertise



Effective English Communication

Emerging City Talent Pool

What Can Maesinfo do for you?



Clients and Certifications

J. Good-In Inc

 idrawfast

 OUTBLAZE



SONY



ISO-20000
Lead Auditor



3 Pillars of Maesinfo

What MaesInfo can do for your company

ITO	BPO	Training
<ul style="list-style-type: none">Application IntegrationApplication DevelopmentQA/QCInterface DevelopmentEmbedded Software DevelopmentInfrastructure Services	<ul style="list-style-type: none">Call CenterTelemarketingData EntryData Cleansing	<ul style="list-style-type: none">IT Skill Set TrainingCommunication Skill (English)International Project Management Skill Set

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